

“Innovative Artist”

LJ  
Levasseur.com



“Creator of Palette”

# Lisa J Levasseur

“Innovative Artist”

Emerging artist, Lisa J Levasseur is a Canadian born business woman known for her creative talent.



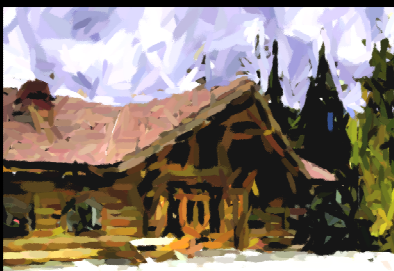
She began expressing her talent obsessively drawing horses as a child. Growing up she was drawn to animals, crawling into a stockyard full of cattle as a baby and sneaking out of bed to sleep with the dog. On family trips to Jasper National Park, she'd have wildlife eating out of her hand.

She left home at twelve with her parents support, determined to pursue a career training horses in California.

Eight years later, after the death of her trainer, she returned home. In 1989, she opened a horse training facility in Stony Plain, AB in partnership with her dad. By age 23, injuries and health issues threatened to cripple Lisa for life. The fight seemed hopeless after a few more years and she gave up her dreams.



Since then, with family and financial pressures, running restaurants and hotels, still battling health issues, she made little time for art or horses.



Today Lisa lives fairly divorced from society in the rocky mountain wilderness not far from Jasper. Somewhat of a workaholic, she loves running Terracana Ranch Resort. Still battling health issues, surrounded by so many great adventures, she's felt imprisoned.

Even with very dedicated staff, years of hospitality experience and hard work, the resort had yet to fulfill her vision.

Including a centre for the arts at Terracana brings it all together.

Creator of an innovative new type of painting she called Palette Art. In 2010 Lisa took two months off and began painting. Frustrated, unable to put her vision on canvas, she decided to try abstract. She took the paint she wasted trying to create a masterpiece and turned it into artwork. Then developed a range of different techniques using this concept, which she is now teaching.



After two months her collection of over 60 works was almost sold out and attracting major attention.



Lisa was recently featured with some of the strongest most original artists creating today in The Modern Masters Art Book. Pictured with three of her paintings, the middle portrait Broken Boundaries, depicts her journey to quit fighting, let go the pain and reconnect with her passion in life. It was part of a month long exhibition in Chelsea, New York also called Broken Boundaries featuring all of the artists in the book. She feels very thankful to have had so much support.

This opportunity and the unique type of artwork she created as Palette Art have given her the chance to follow her dreams and paint.

Terracana offers something special as not just a vacation resort, but also a centre for the arts. The resort facilities, Lisa’s recently added art studio and the surrounding wilderness are all very well suited to artist residencies, art retreats and art classes.



# Lisa J Levasseur

“Creative Vision”

Lisa wants to give something back to the local communities and share the opportunities she has with other artists.

Moving to the Robson Valley, Lisa came to appreciate how hard people are willing to struggle to live there and the need for economy. The local logging industry has almost entirely shut down along with many other businesses. The area has a great deal to offer as a tourist destination, but it is under developed. Without a tourism market or many local resources, running Terracana has been a tremendous challenge.



Lisa also found it near impossible breaking into the art industry even with something as innovative as Palette Art.



With her business knowledge and determination, she can understand how hard many artists struggle. With all of the resources she is able to offer at Terracana, Lisa really wants to support other artists and help to ensure talents are not lost.

Beginners and artists alike are invited to enjoy this perfect setting in which to develop their talent, visit The Arts at [www.terracana.com](http://www.terracana.com)

You'll find information on joining or hosting art retreats, art lessons and artist residency programs. You can sign up for art news to receive info on upcoming retreats hosted by Wendy Wacko and other well known artists from Mountain Galleries, Jasper, Banff & Whistler.





Terracana Ranch Resort

“Supporting the Arts Community”

Lisa is now teaching her Palette Art technique and eventually hopes to build facilities to encompass all types of art.

She is very pleased to be working with Wendy Wacko and local artists, wood workers, potters, jewelry and art glass makers. There are over 70 artisans in the Robson Valley, Lisa is hosting [www.rockymountainarttour.com](http://www.rockymountainarttour.com) to bring some of the millions of tourists visiting Jasper only an hour away out to see them. Other artists can join our international network and begin collaborating with Lisa by becoming a fan <http://www.facebook.com/Artist.LJLevasseur>



Hoping to further connect artists, galleries and buyers around the world Lisa is also hosting [www.artworkgalleries.org](http://www.artworkgalleries.org)



Any Artist or gallery can submit work for free website listing. For a small fee covering costs, artists can submit their work for Jury Consideration. The website will feature winning artists as top artistic talents and they will be offered a scholarship for a full working residency program at Terracana Ranch Resort.

Artists are offered some great opportunities to further their art career.

They can pay for residency programs at Terracana or apply if willing to host retreats and donate work in exchange for some of the costs. We offer a full range of other services such as personal and public relations development, networking opportunities, portfolio & web design and worldwide marketing.



We offer to present all of our artist's in virtual gallery on a commission basis [www.artistscontemporarypaintings.com](http://www.artistscontemporarypaintings.com) and at exhibitions.

# Lisa J Levasseur

“Artist’s Statement”

“I am inspired by the actions, history & events that shape mankind or anything that elevates the spirit.”



I think there is so much value often lost in the world, which art can play an important role in communicating. It could be the simplest things or the most horrifying things that move me. I can't help wanting to create things that reflect how I feel. There can be beauty, love and positive energy in everything, both good along with bad. I want to portray what we sacrifice, ignore or overlook in life and motivate change.

I feel motivated experiencing the adventure or beauty that nature has to offer and passion in the connection I have with animals. It translates into all this energy, which I can express in a positive way through my artwork. I only hope that it inspires the same feelings in others.”

Terracana Ranch Resort offers the perfect creative setting along with a unique perspective on life. Socializing with guests from all over the world and all walks of life I'm fascinated by how each individual's perception of things can be so drastically altered by their experiences in life.



My paintings have evolved in recent months into an expression of the human condition, I'm excited to have brought more emotion and depth to the canvas. Experiences living in the Robson Valley have added so much value to my life. I'm thrilled to have the opportunity to share everything that Terracana has to offer with other artists.”